

**United States
Field Artillery Association
Corporate Associate
Membership**

\$350

- Individual memberships for three representatives from your company
- Invitation to the Fires Seminar at Fort Sill
- Free participation for a Corporate Representative at semiannual Field Artillery luncheons and the annual Association meeting held in conjunction with the Fires Seminar at Fort Sill
- Corporate Associate Members receive a free one-quarter page ad (B&W), plus a 5% discount on the basic ad rate for future advertising
- Invitation to the National Capital Region Field Artillery Ball
- Free copies of all Association publications
- Networking with other members
- Personalized Saint Barbara statuette for first renewal
- Recognition in the *Artillery Journal*

**USFAA Corporate and
Corporate Associate Members**

Aerojet
AM General Corporation
Ashbury International Group, Inc.
ATK
AUSA
BAE Armament Systems
BAE Land Systems
Booz Allen Hamilton
BT Fuze Products
Cypress International, Inc.
Diversified Technology
DRS Technologies
Esterline Defense Products
FATS, Inc.
Fidelity Technologies Corp.
Fort Sill National Bank
Gen Dynamics Armament & Technical Products
General Dynamics Land Systems
General Dynamics OTS
JB Management Inc.
KDI Precision Products
Krauss-Maffei Wegmann
L-3 Communications, Space & Navigation Div
L-3 Communications, Titan Group
Lawton Chamber of Commerce
Lockheed Martin Corp.
Lockheed Martin Missiles & Fire Control
MPRI
Northrop Grumman Corp.
Northrop Grumman Laser Systems
Oshkosh Truck Corporation
Raytheon Company
SAIC
SRCTec, Inc.
Saab Microwave Systems
Seiler Instrument & Mfg. Co., Inc.
Shield Technologies Corp
Smiths Detection
Stanley Associates
Stanley Inc.
Syracuse Research Corp.
Talley Defense Systems, Inc.
Tec-Masters Inc.
Textron Systems
University of Texas at Austin
Vectronix Inc.
Will Interactive, Inc.

THANK YOU FOR YOUR SUPPORT!

**United States
Field Artillery Association
Corporate Membership**

\$700

- Individual memberships for six representatives from your company
- Invitation to the Fires Seminar at Fort Sill
- Free participation for a Corporate Representative at the semiannual Field Artillery luncheons and the annual Association meeting held in conjunction with the Fires Seminar at Fort Sill
- Corporate Associate Members receive a free one-quarter page ad (B&W), plus a 10% discount on the basic ad rate for future advertising
- Invitation to the National Capital Region Field Artillery Ball
- Free copies of all Association publications
- Networking with other Association members
- Personalized Saint Barbara statuette for first renewal
- Recognition in the *Artillery Journal*

Yes! My firm wants to __ join or __renew as a Corporate Member of the United States Field Artillery Association to help support Redlegs worldwide. My firm selects the following membership option.

___ Corporate (6 members) \$700 per year

___ Corporate Associate (3 members) \$350 per year

My firm's designated individual members are:

Name _____

Title _____

Address _____ 1

Phone _____

Email _____

Name _____

Title _____

Address _____ 2

Phone _____

Email _____

Name _____

Title _____

Address _____ 3

Phone _____

Email _____

Name _____

Title _____

Address _____ 4

Phone _____

Email _____

Name _____

Title _____

Address _____ 5

Phone _____

Email _____

Name _____

Title _____

Address _____ 6

Phone _____

Email _____

Method of Payment

Check Bill Me

Credit Card _____

Signature _____ exp _____

Send renewal information and notification about awards, luncheons, conferences and publications to:

Name _____

Title _____

Address _____

Phone _____

Email _____

Send advertising information to:

Name _____

Title _____

Address _____

Phone _____

Email _____

Your Support Matters

The United States Field Artillery Association was founded in 1910 by MAJ John E. McMahon, CPT William J. Snow and CPT W.S. McNair to promote the efficiency of the Field Artillery by maintaining its best traditions.

Ninety five years later, the Association stands strong as the only professional organization that services the Field Artillery branch of the military.



**United States
Field Artillery Association**
PO Box 33027 - 758 McNair Avenue
Fort Sill, OK 73503
(580) 355-4677 - Fax (580) 355-8745

The Artillery Journal

Published by the US Field Artillery Association

2007 ADVERTISING RATES

Basic Advertising Rates (Per Ad)

Black & White	1-Issue	3-Issues	6-Issues
1 Page	\$1,600	\$1507ea	\$1445 ea
1/2 Page (Horizontal only)	\$1,050	990 ea	950 ea
Business Card	\$ 250	250 ea	250 ea

Colors

Run on press second color and each additional PMS color, extra per page \$200

Matched second color and each additional matched color, extra per page \$250

4-color process, extra per page \$600

Covers

Inside Front Cover.....	\$350 extra
Inside Back Cover	\$270 extra
Back Cover	\$600 extra

*Please note: Inside Front Cover, Inside Back Cover & Back Cover are sold out for 2007.

Conference Issue

The Conference issue of *The Artillery Journal* will be published in conjunction with the Fires Seminar, typically held every year.

Basic Rates, Black & White

1 page	\$2,100
1/2 page (Horizontal only)	\$1,495

Covers

Inside Front Cover.....	\$550 extra
Inside Back Cover	\$425 extra
Back Cover	\$1000 extra

Corporate Member Discount

Corporate Members receive a 10% discount on basic rates.
Corporate Associate Members receive a 5% discount on basic rates.

Additional discounts are available for annual billing clients.
Please contact our office for more details.



Printing Specifications

Trimmed size of book

Width Height

8-1/2" X 11"

Page Size

1 page
1/2 page
back cover
back cover, bleed
Bleed page

7-1/4"X 9-3/4"
7-1/4"X 4-7/8"
7-1/4"X 8-1/2"
8-5/8"X 8-1/2"
8-5/8"X 11-1/4"

Bleed Charge

Bleed pages should be designed for both left-hand and right-hand pages.
No charge for gutter bleed only.

General

Printed offset
Half-tone screen: 133/150
Saddle stitch binding

STOCK:

Covers—60 lb. coated matte Inside—60 lb. matte

INK:

Standard PMS colors and matched colors available.
Standard 4 -color process inks.

Production charges billed net cost—no discount applicable.

2007 Deadlines

Edition

Jan-Feb
Mar-Apr
May-June
Jul-Aug
Sep-Oct
Nov-Dec

Insertion Date

15 November
15 January
15 March
15 May
15 July
15 September

Copy Date

15 December
15 February
15 April
15 June
15 August
15 October

*Timelines may vary. Contact our office with questions.
No cancellation after copy date.
Insertion orders may be faxed to (580) 355-8745.*

Reproduction Material Required

CDs ONLY with hard copy to-size proof.

Mailing Instructions

Send all orders, copy and materials to:
U.S. Field Artillery Association
FA Journal Advertising Department
Attn: Amy Ewing-Holmstrom
Building 758 McNair Road (FedEx & UPS only)
Post Office Box 33027 (US Postal Service only)
Fort Sill, OK 73503-0027
Telephone: (580) 355-4677; FAX: (580) 355-8745
Toll free (866) 355-4677
E-mail: admin@fieldartillery.org

GENERAL INFORMATION

Terms

Bills rendered on the day of publication are due net 30 days, and are payable in U.S. dollars.

Interest will be charged on past due amounts at 1½% per month (18% annual percentage rate.)

Circulation Information

Character of circulation: officers, noncommissioned officers, warrant officers and senior enlisted personnel of all branches of the Regular Army, US Marine Corps, US Navy, US Air Force, members of the Reserve Component, defense industry and civilians.

Locality of circulation: the United States and its territories; the Armed Forces overseas; foreign military missions.

Miscellaneous

Published bi-monthly; 56 to 64 pages.* Editorial-to-advertisement ratio is 75:25.

Publisher reserves the right to decline or discontinue any advertising he feels is not in keeping with the publication's intent or standards.

Publisher will not be responsible for errors occurring in key numbers or advertisers' index.

If more or fewer insertions are used within one year than specified in contract, charges will be adjusted in accordance with established rates.

All advertising orders are accepted subject to terms and provisions of current rate card. Orders are accepted subject to change in rates upon notice from publisher.

Printing materials not requested for return within 12 months after insertion will be destroyed.

Publisher reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to publisher.

Advertisements accepted on a first-come, first-served basis.
Corporate members will receive top priority.

* *The Artillery Journal* is typically published six times a year.

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